

## Venture Funding Trends – Get a Piece of the Pie

*By Travis Drouin, May XX, 2014*

Corporate Venture Capital (CVC) funding means big dollars for entrepreneurs – if you can get a piece of the pie. Although CVCs typically fund larger amounts than traditional venture capitalists (VC), they are known for selecting fewer companies to invest in. Trends indicate that CVCs are investing, and a lot. A recent [BBJ article](#) reported on Q1 CVC trends based on a [CB Insights report](#), and the facts peaked my interest.

- In Q1 2014, CVC funding hit \$3.01 billion across 129 deals – a “blowout” quarter
- CVC funding accounted for 30% of the \$9.99 billion total VC funding in Q1 2014
- In Massachusetts specifically, CVC funding was down 14% in Q1 from the same period the year before, coming in at \$104 million

In addition to the above facts of late regarding CVC funding, in Q1 VC funding in the U.S. hit its highest quarterly mark in well over a decade. In short, this is all great news for entrepreneurs seeking funding. Even though CVC funding was down slightly in Massachusetts it is still alive and well and the VC community is thriving.

Entrepreneurs – get connected. Become a part of the VC community by networking, associating with organizations such as [VentureFizz](#), [Xconomy](#) and [BostInno](#) or find an incubator in your community that will stimulate your passion. Getting involved with these organizations can lead to the building of important connections and access to opportunities that could ultimately infuse much needed capital into your entrepreneurial ideas.